



Cox's Bazar International University
Offered Courses (Summer 2023)

BBA

	Subjects	Code	Credit
BBA 19th & 20th Batch (New)	Principles of Accounting	ACC 1201	3
	History of emergence of Bangladesh(GED)	BNG 1202	3
	Principles of Marketing	MKT1201	3
	Introduction to Sociology(GED)	SOC 1201	3
	Business Finance	FIN 1201	3
	Four Skills of English Language(GED)	ENG 1202	3
BBA 18th Batch	Micro Economics	ECO 2301	3
	Business Mathematics	BUS 2303	3
	Marketing Management	MKT 2302	3
	Entrepreneurship Development	BUS 2306	3
	Financial Accounting	ACC 2302	3
BBA 16th ,17th Batch	Business Law	BUS 2408	3
	Marketing Management	MKT 2302	3
	Financial Accounting	ACC 2302	3
	Business Statistics	STAT 2401	3
	Theory and Practice of Insurance	BUS 3510	3
BBA (13th &14th) Batch. Major: HRM	International Human Resource Management	HRM 4807	3
	Conflict and Dispute Resolution	HRM 4808	3
	Career and Talent Management	HRM 4809	3
	Strategic Management	MGT4803	3
	Internship		3
BBA (13th &14th) Batch. Major: Finance	Investment Analysis	FIN 4808	3
	International Trade Finance	FIN 4809	3
	Financial Institutions and Markets	FIN 4810	3
	Strategic Management	MGT4803	3
	Internship		3

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